

2020

企业文化如何引领高质量发展



7 August 2020

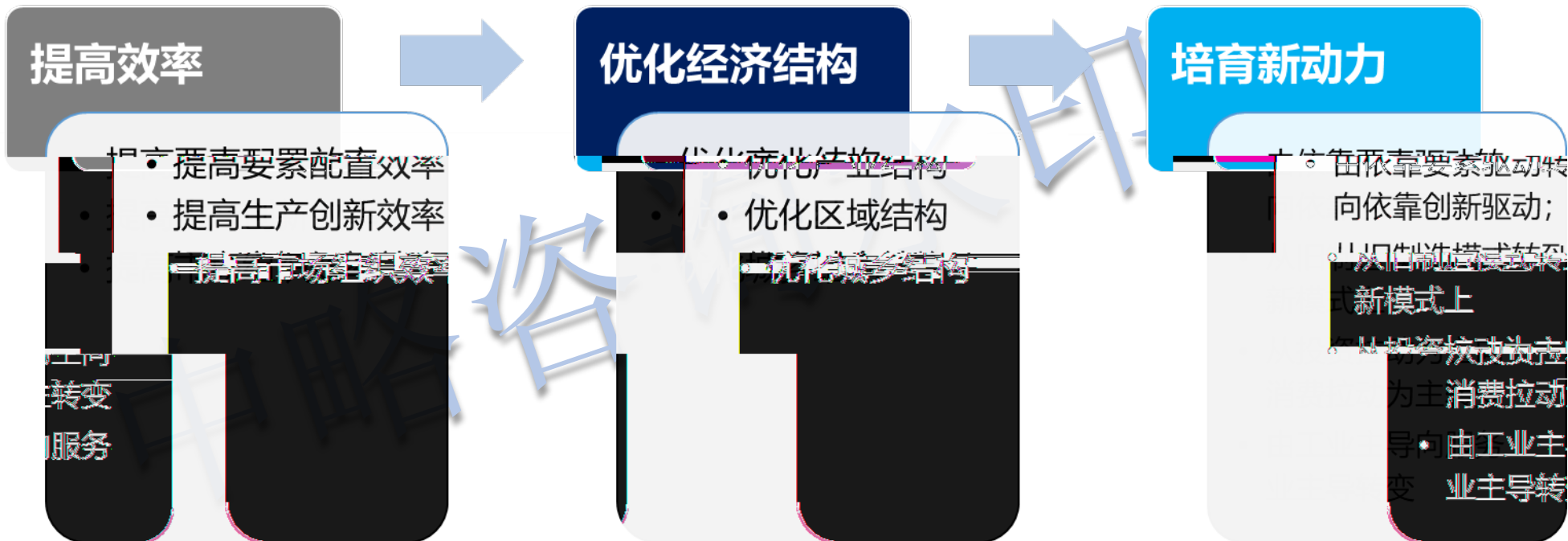


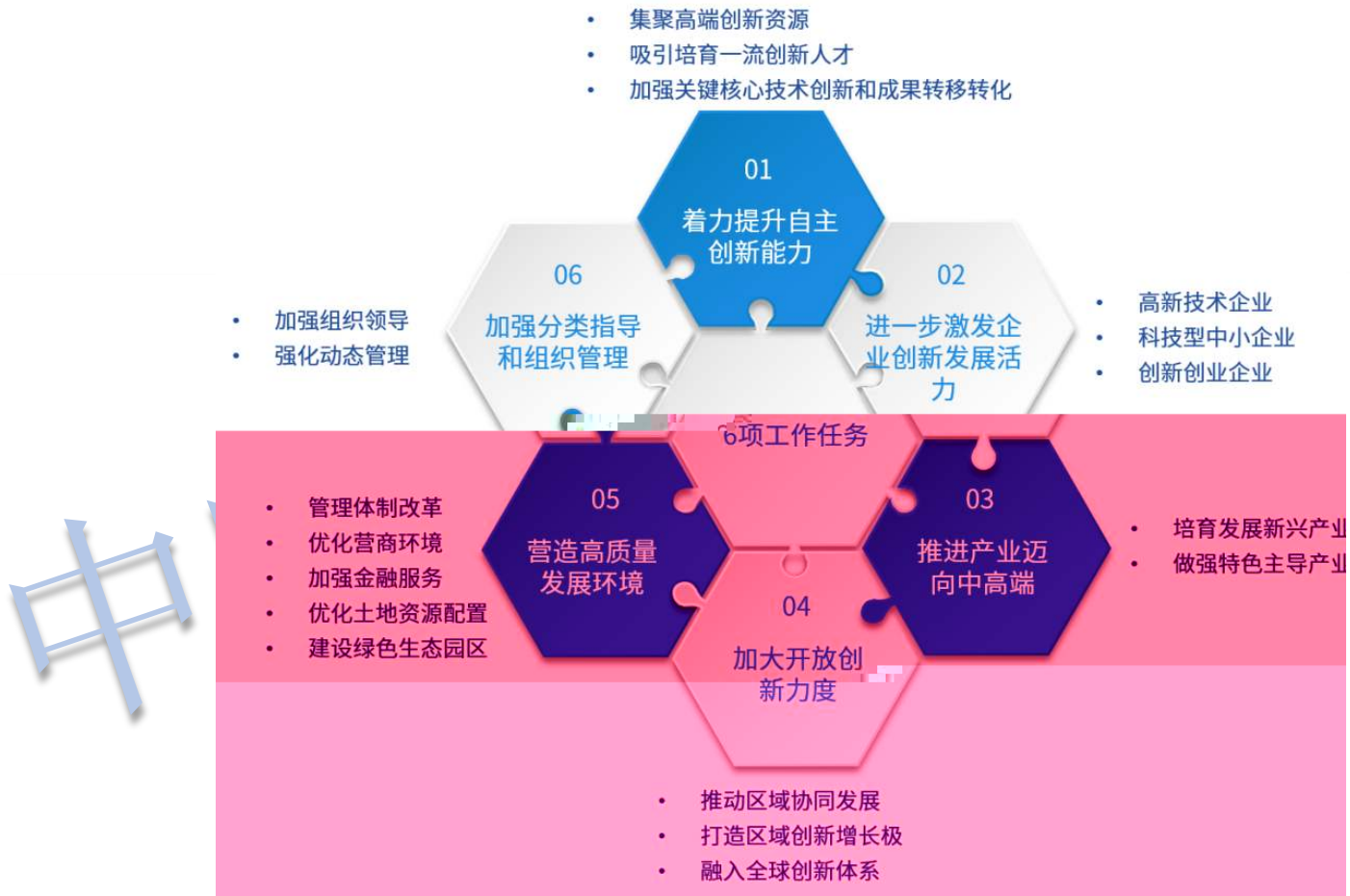
2017

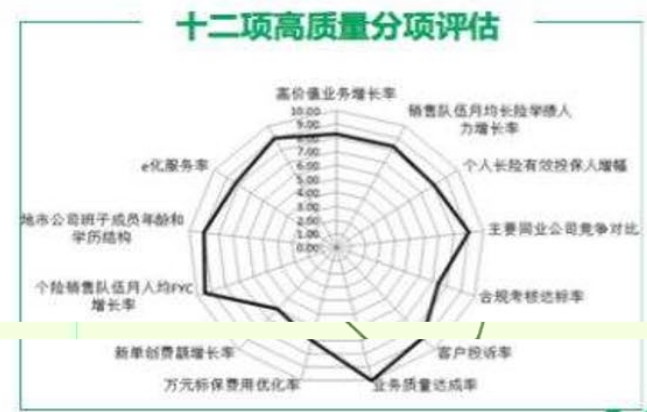


中略咨询水印

- 1) “ ” “ ” “ ” 2) “ ” “ ” “ ” “ ” 3) “ ” “ ” “ ” “ ” 4) “ ” “ ” “ ” “ ”









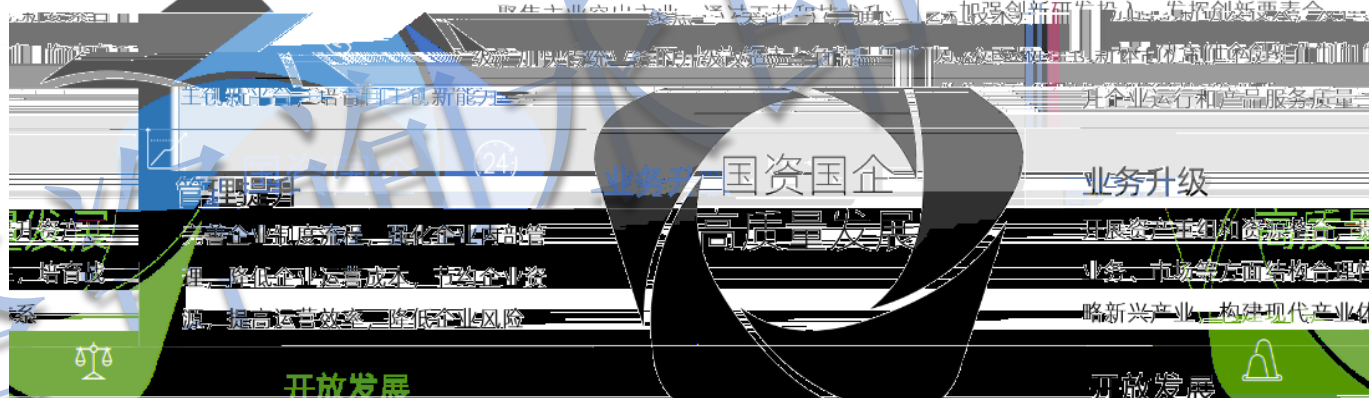
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聚焦主业

创新驱动

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- 2.
- 3.
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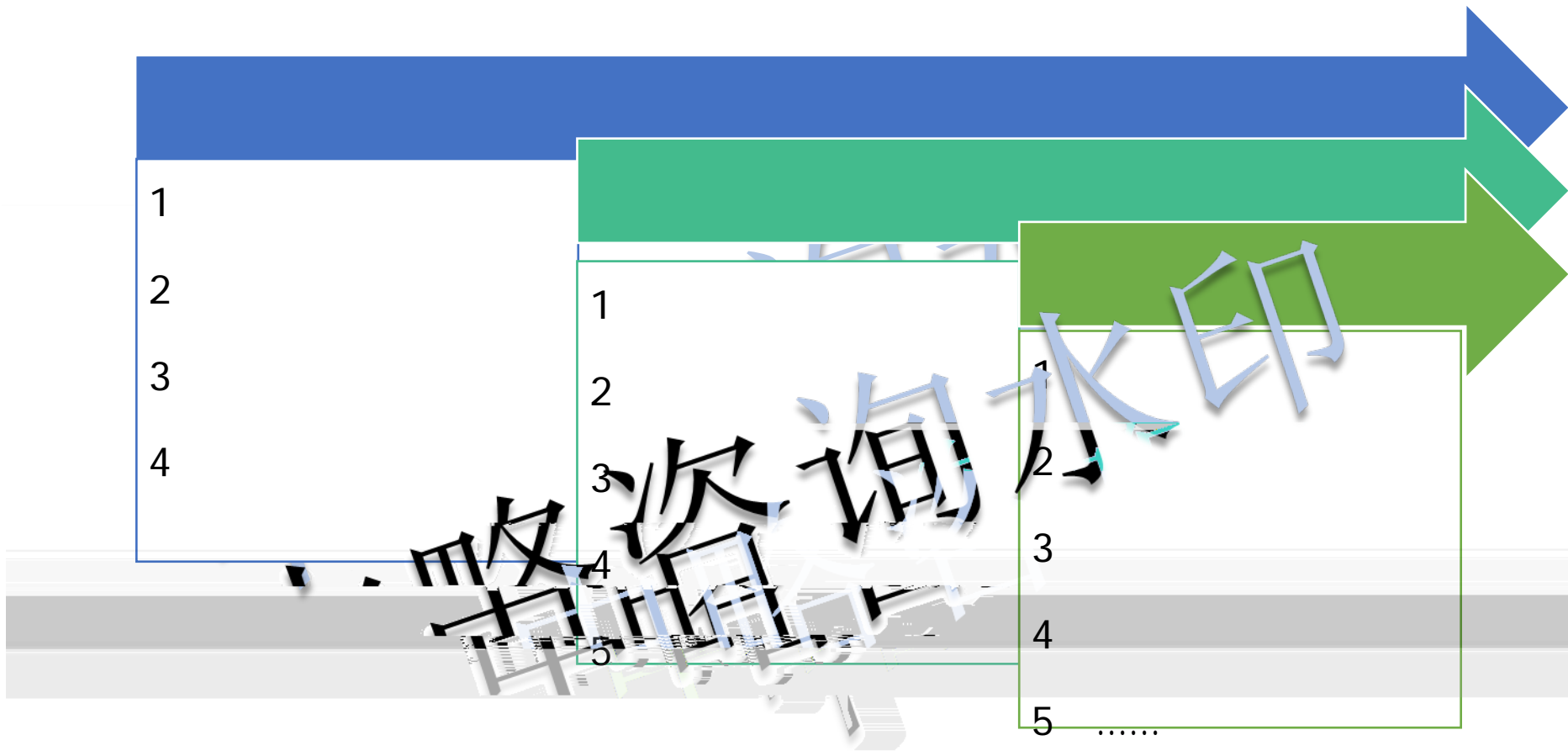


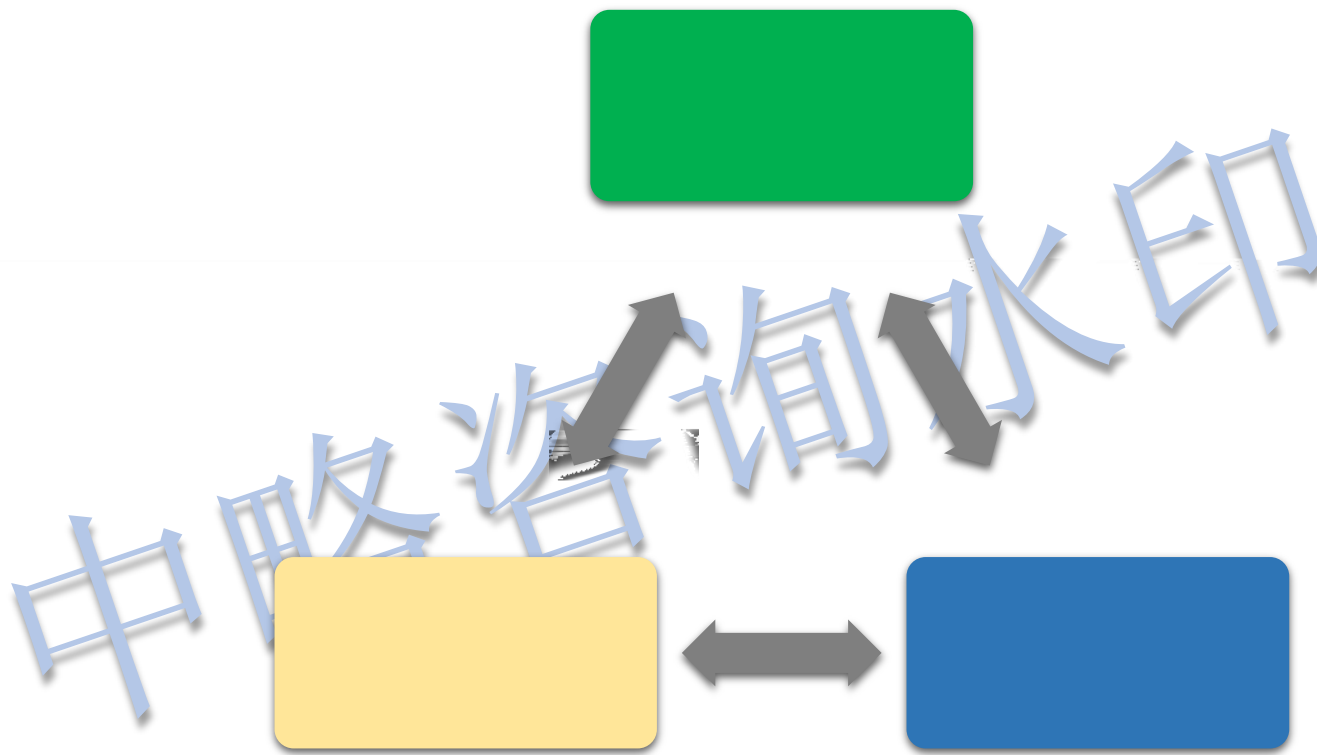
!投资、科技创新、人才培养等多领域加强企业与国际资源配置水平

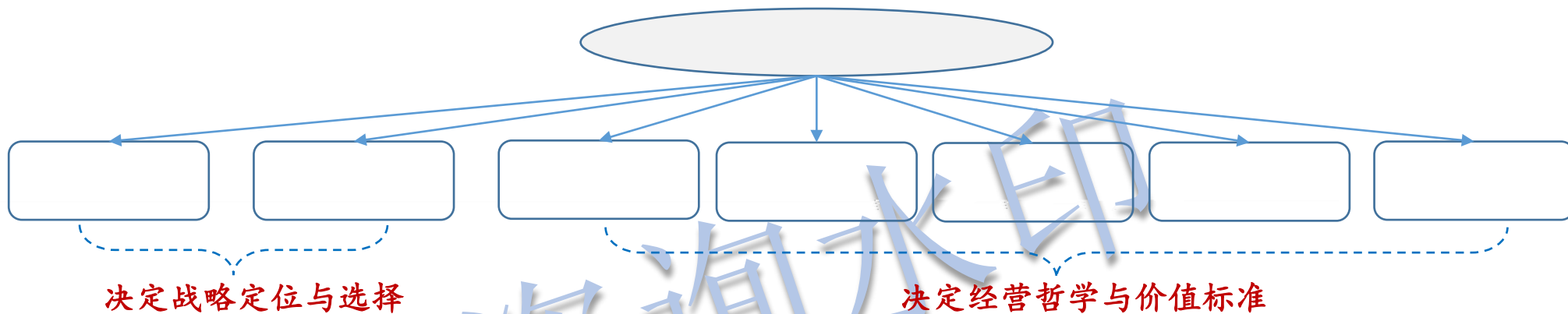
从产业整合、转型升级、股权投资的合作，提升企业跨国



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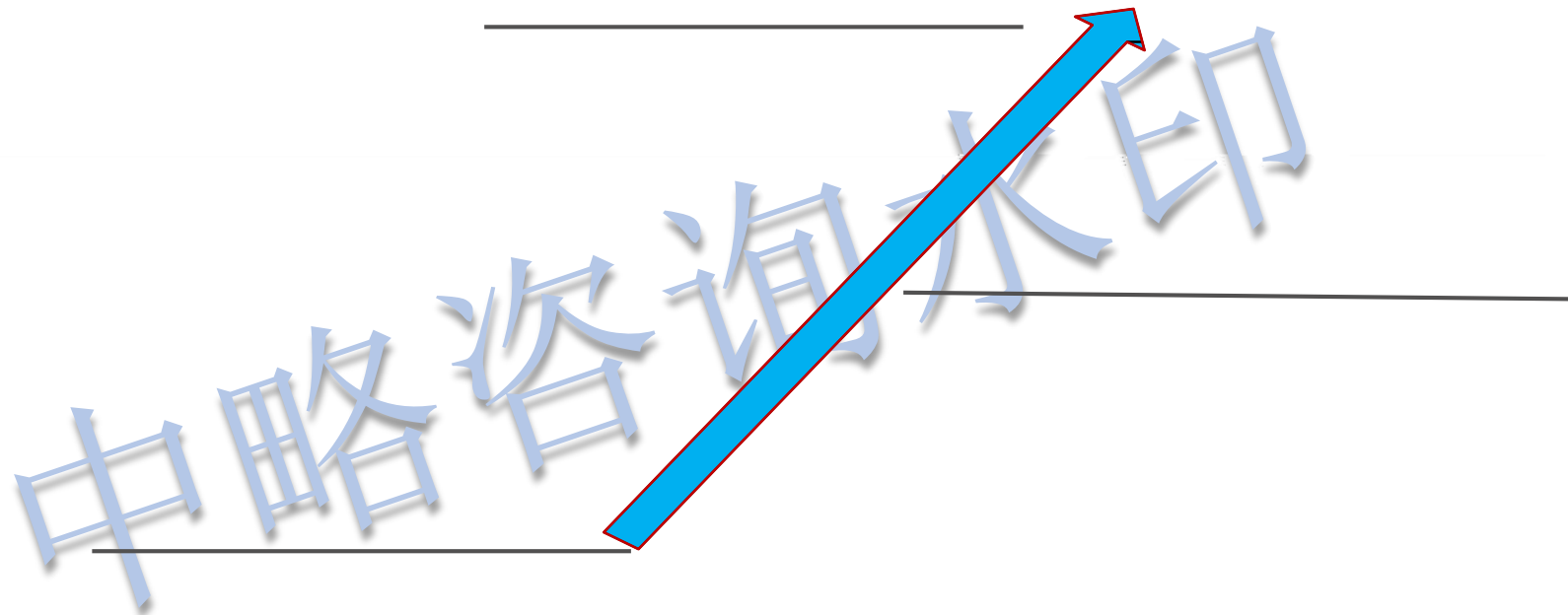
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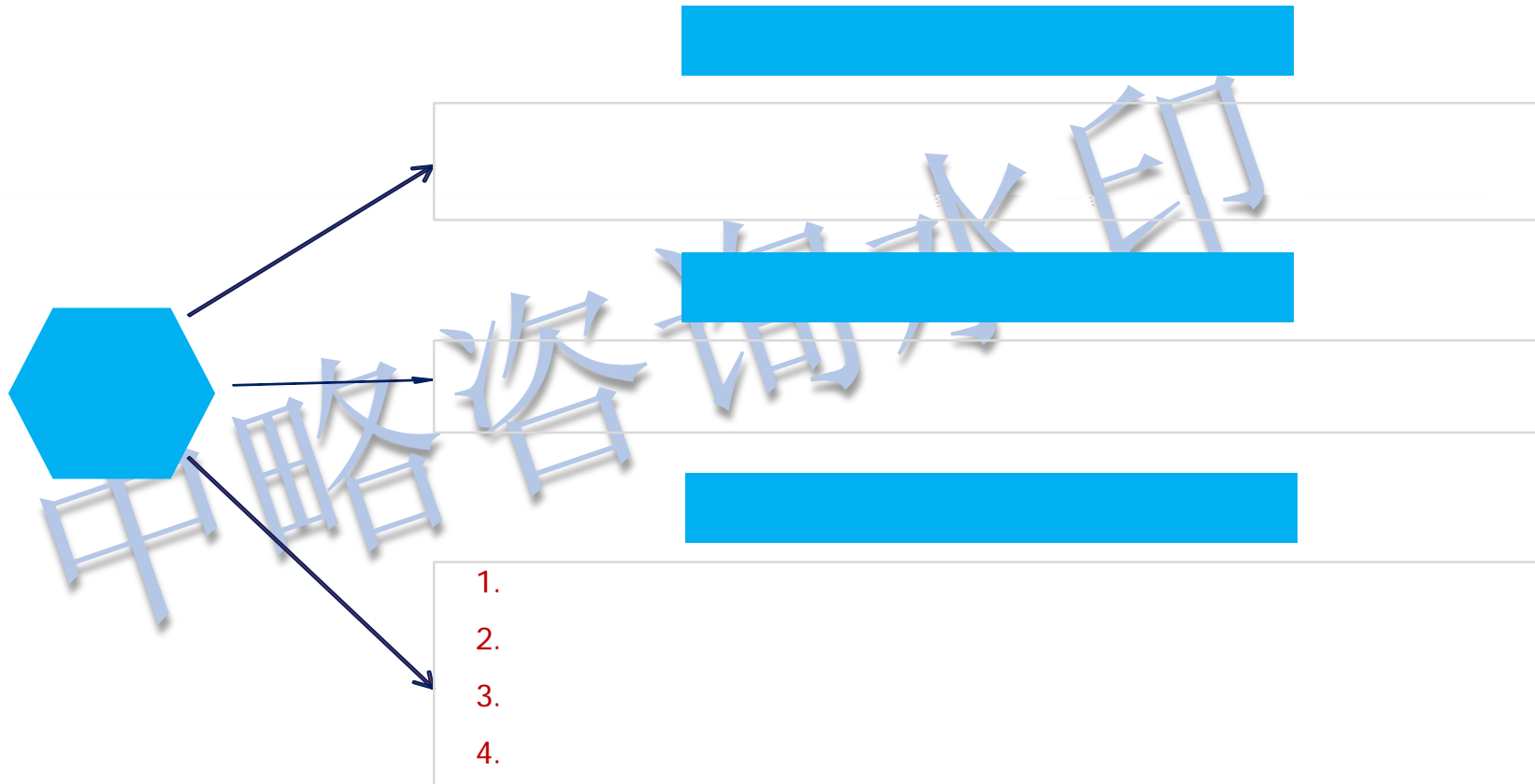


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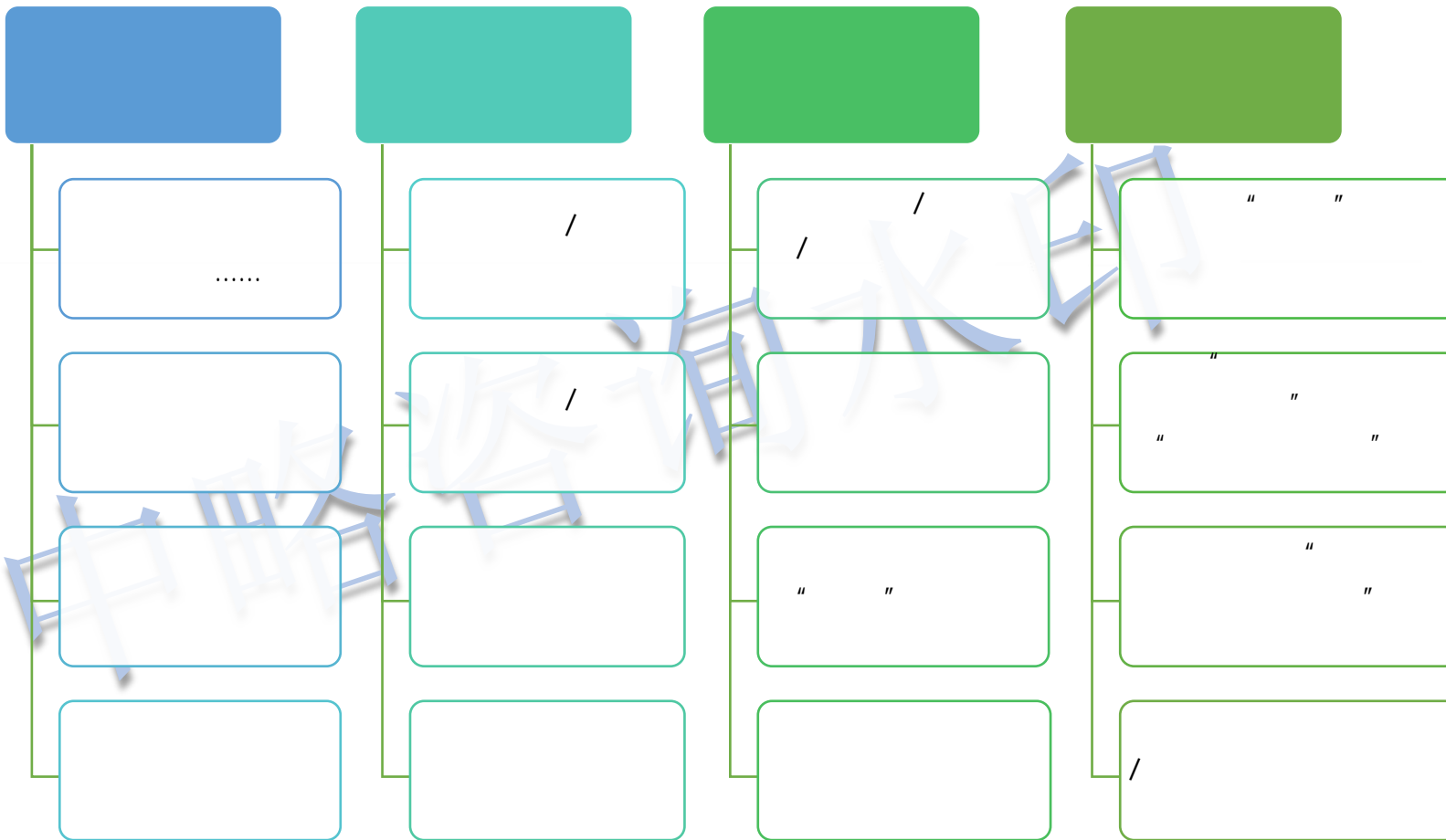
Gabrielle O' Donovan





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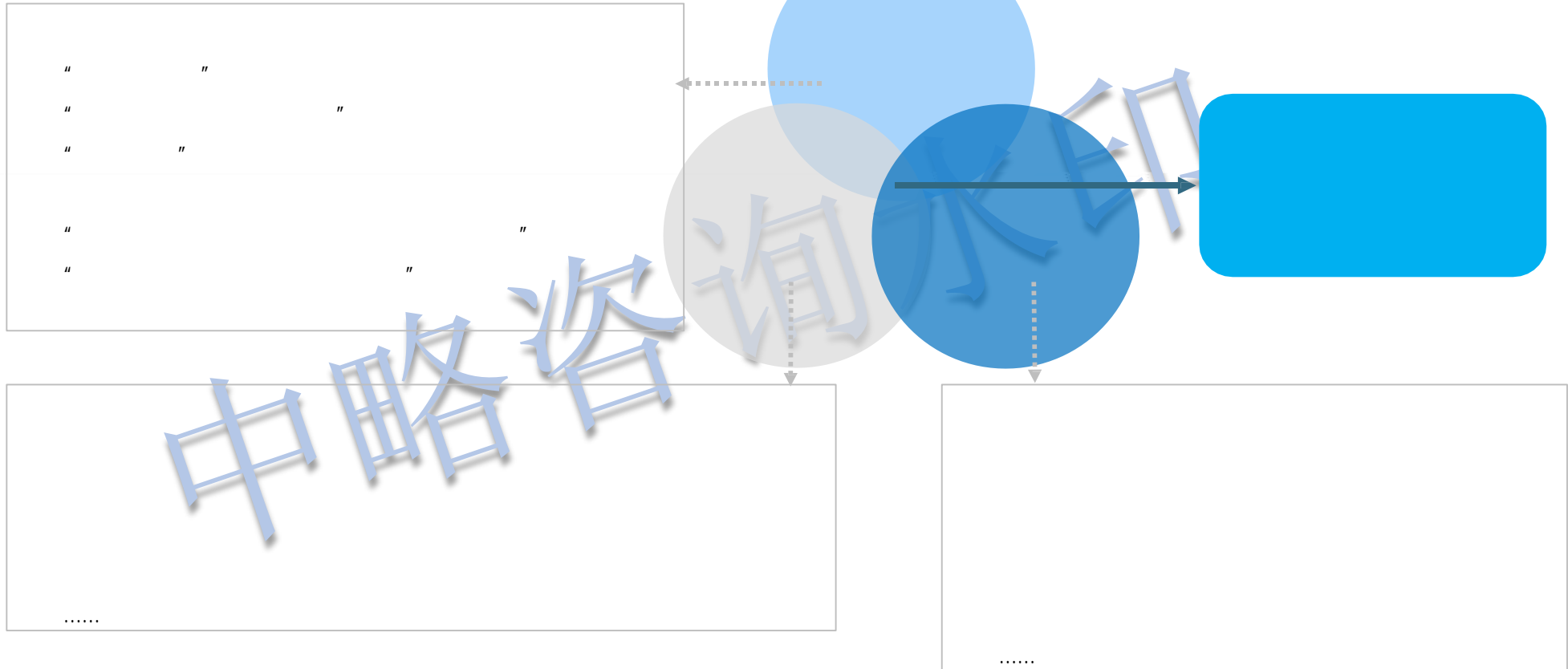
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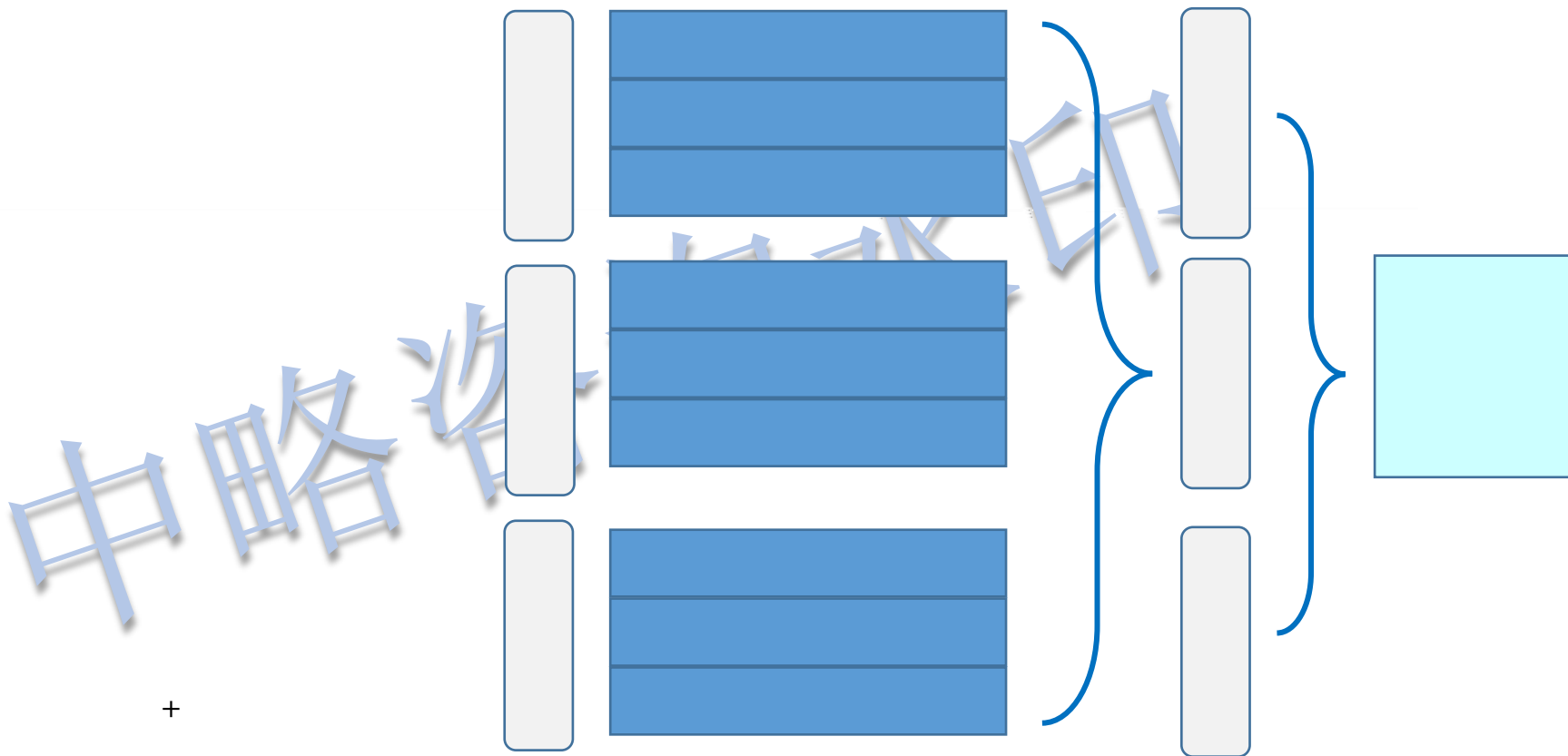


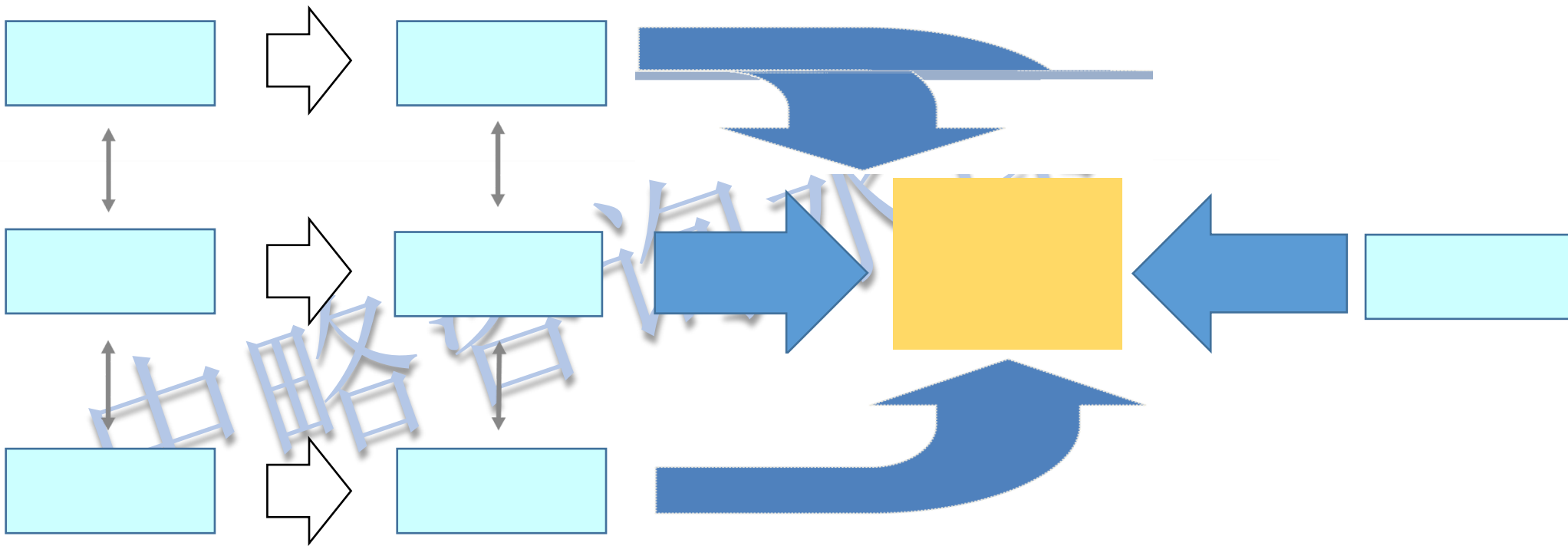


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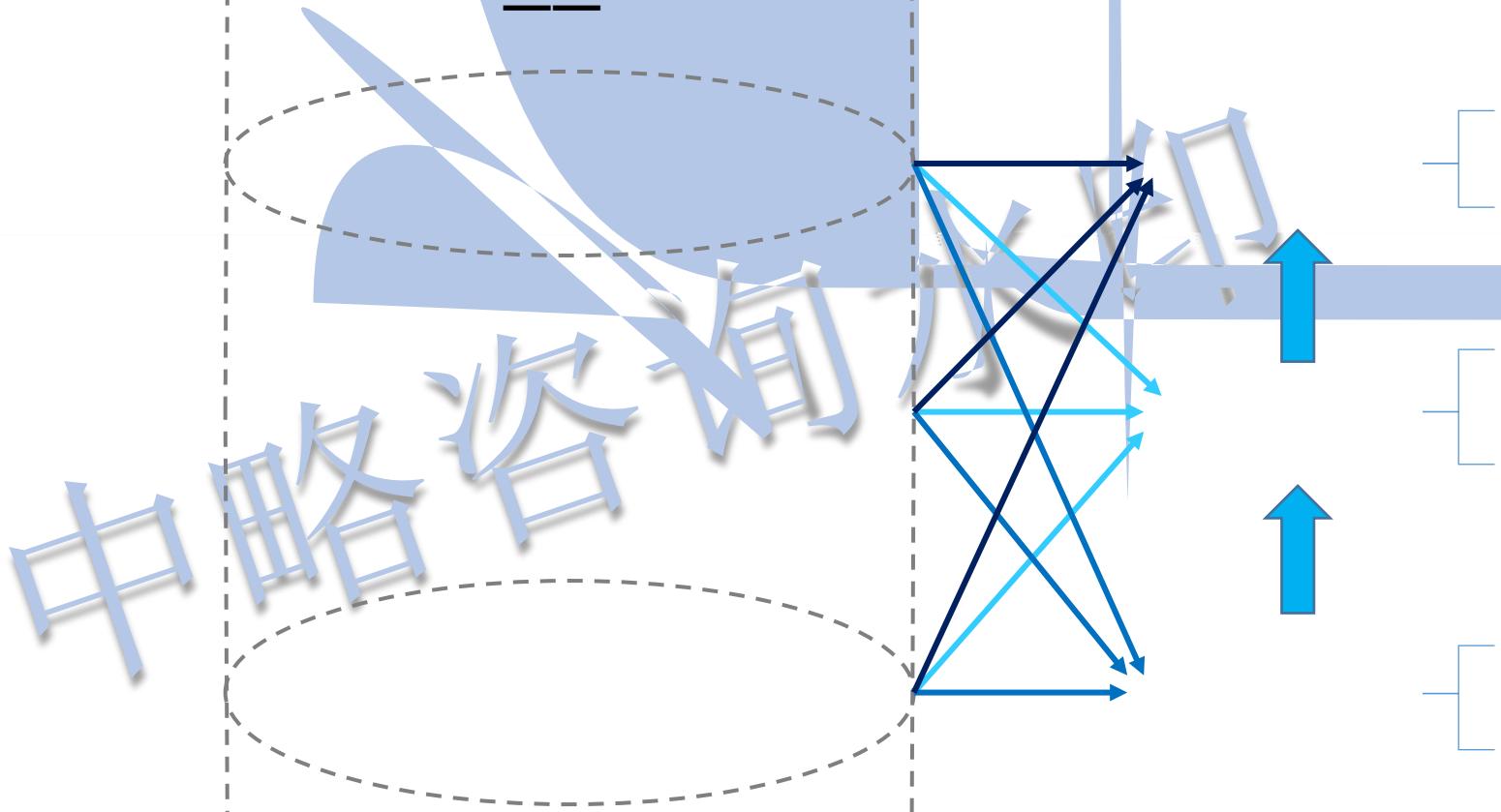


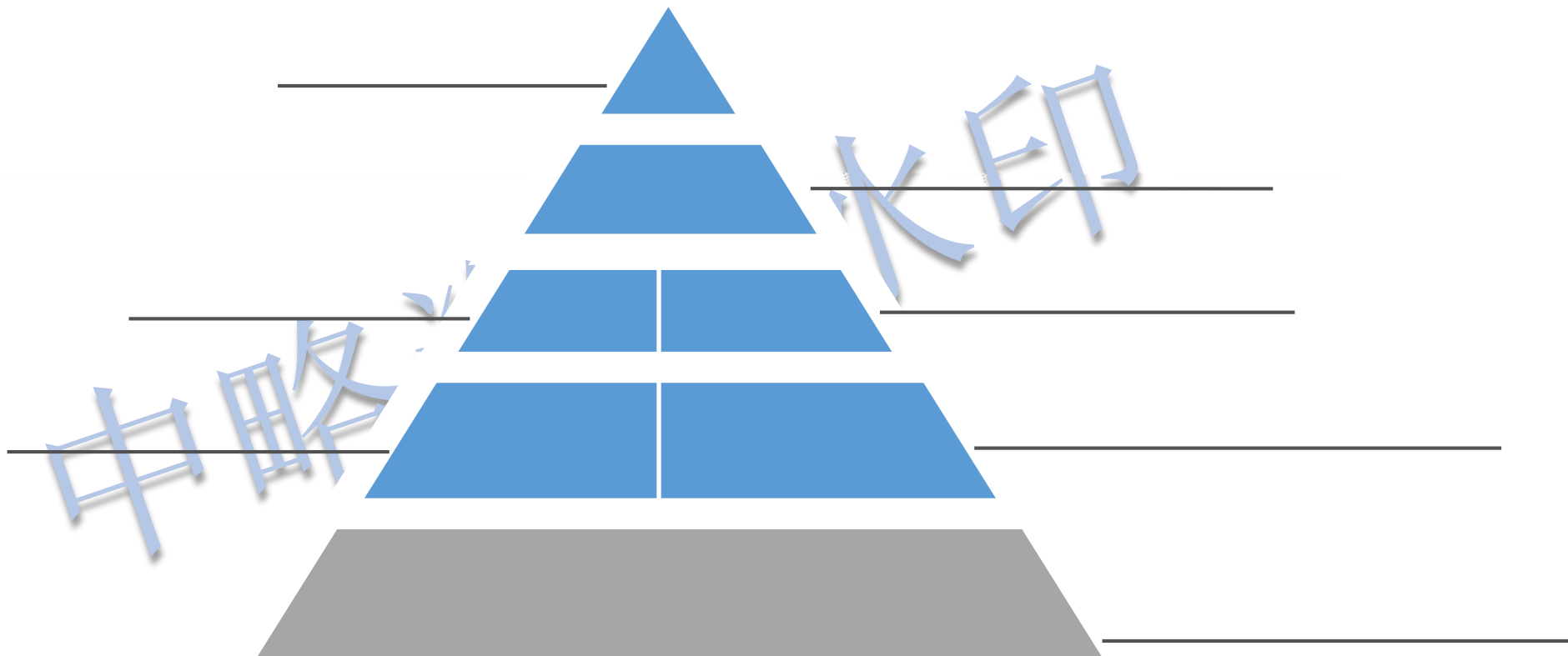




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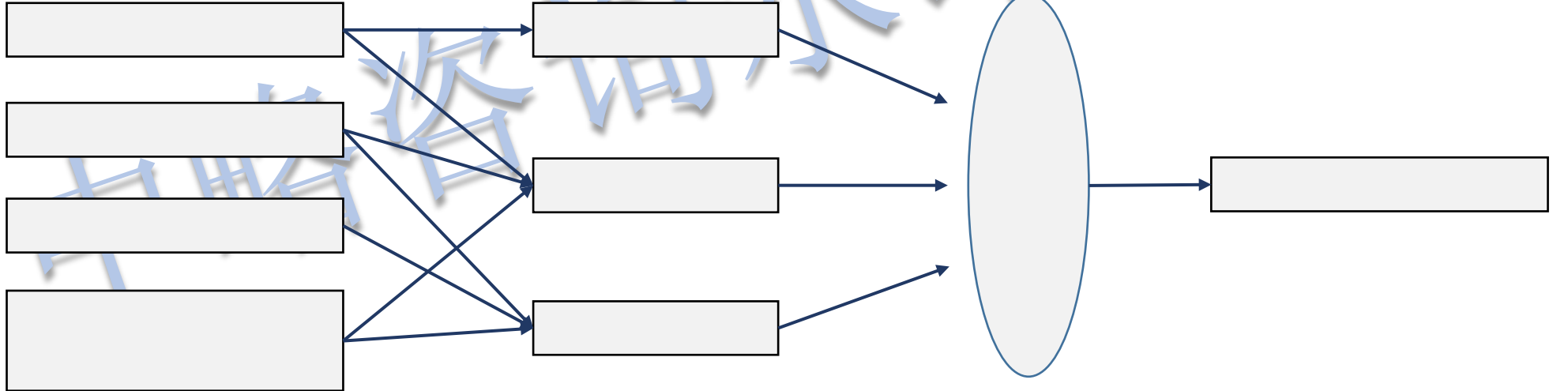
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workshop

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World Coffee



Retreat



Work-shop



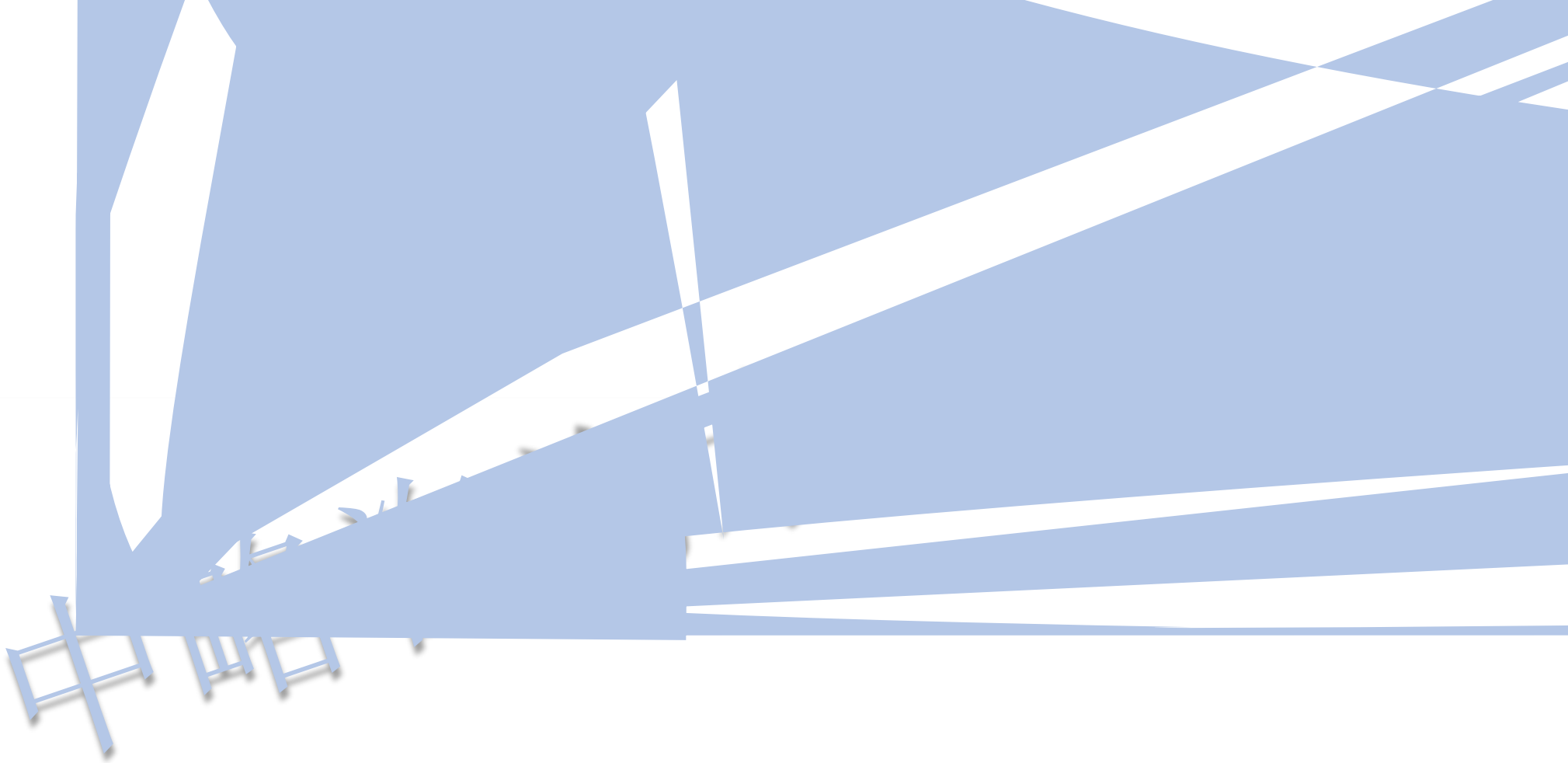
Value Card



Open Space



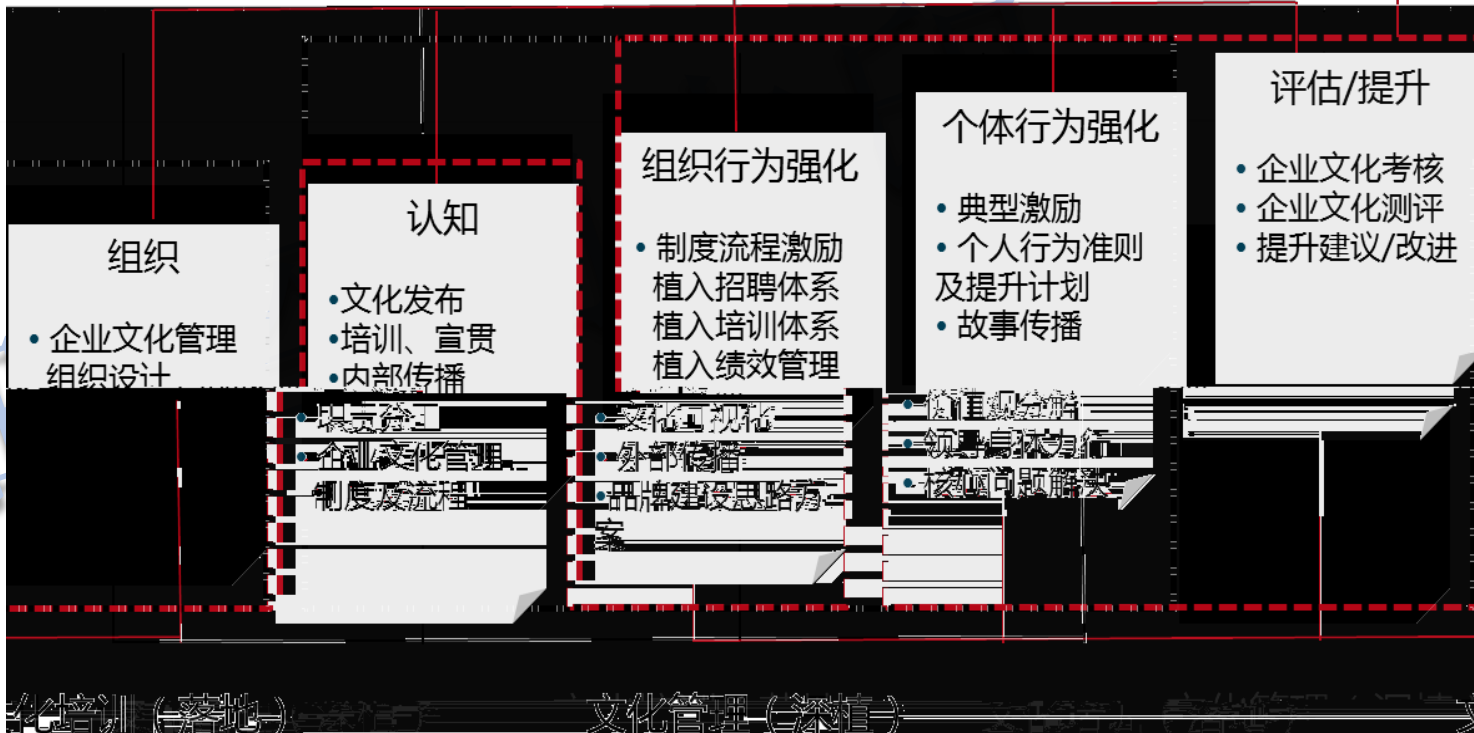
Facilitation



胜任维度	行为指标			
	不合格	基本合格	合格	优秀
诚信正直	违背承诺、捏造事实、隐瞒真相等降低企业信誉度或以公谋私行为	能较为公正地评价和处理问题	克服各种困难，坚持履约	坚持原则，敢抓敢管不怕得罪人
相互赋能	打压下属和同事发展	与同事和睦相处	激发下属和同事，允许试错，规划成长	培养了较成熟的人才梯队，为公司或其他团队输送人才
拼搏进取				
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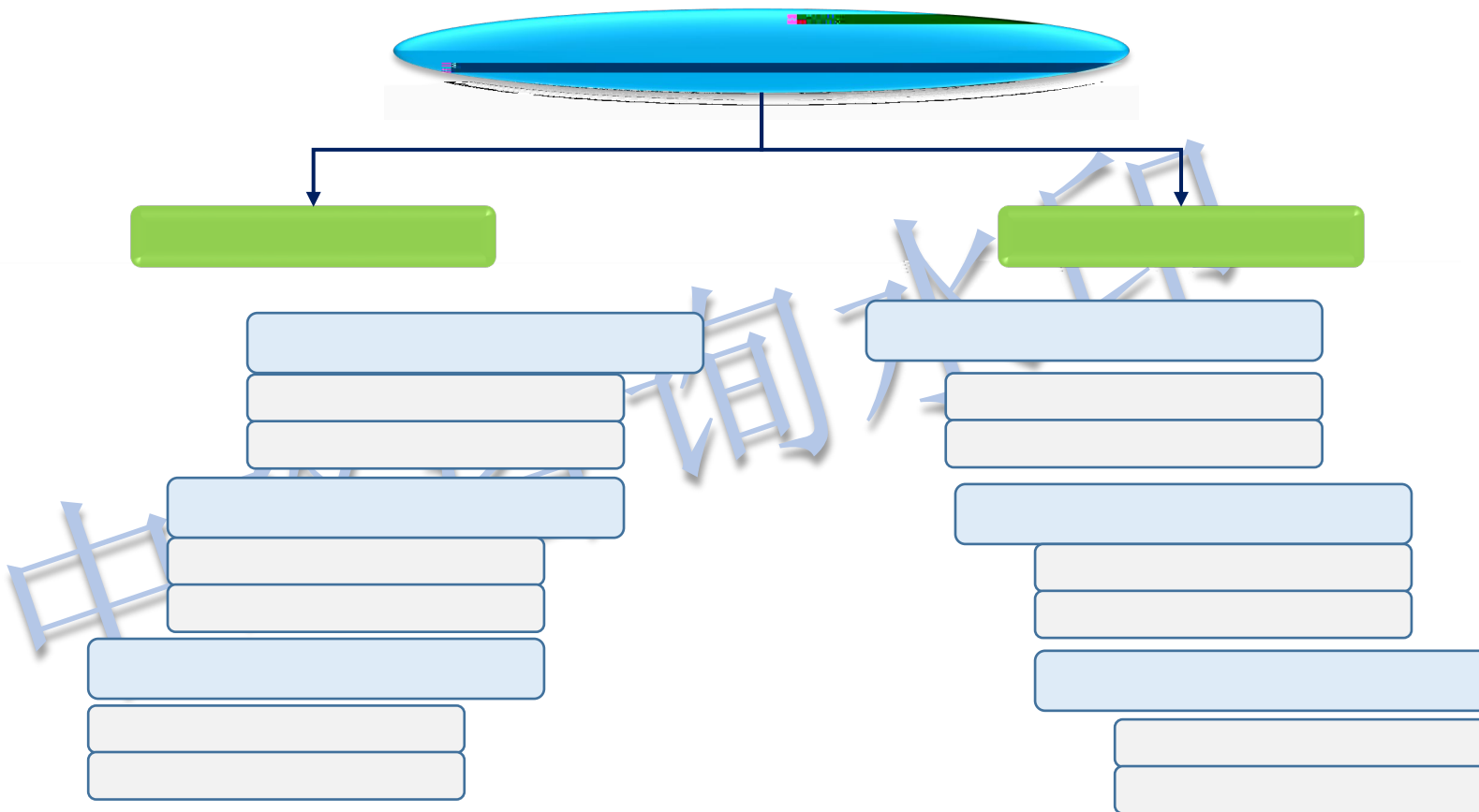
企业文化规划

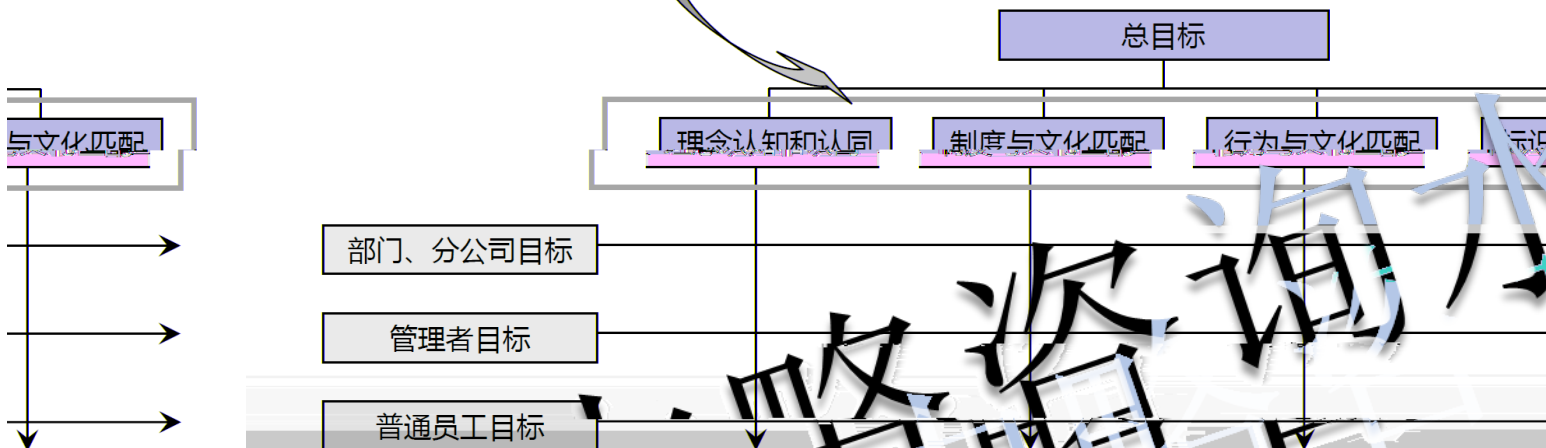
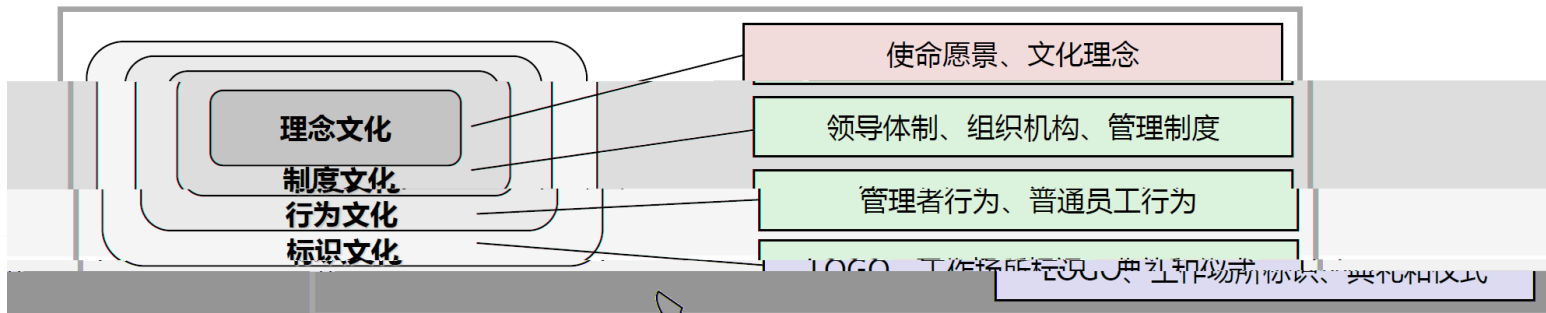




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企业文化理念体系

企业文化落地策略

企业文化管理体制

文化建设总目标

目标

各年度目标

管理者和员工目标

认知度和认同度目标

文化落地组织体制建设

企业文化培训系统建设

与文化匹配的公司制度建设

文化传播网络建设

企业文化在部门落地模式

文化仪式和主题活动

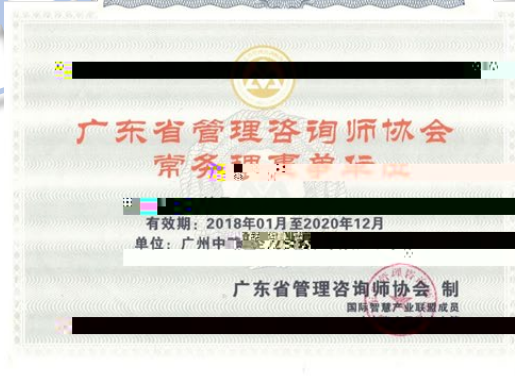
企业文化榜样塑造

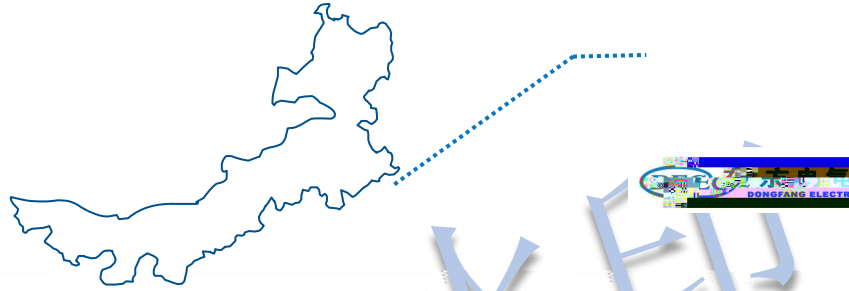
企业文化宣传绩效评价



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中略咨询水印





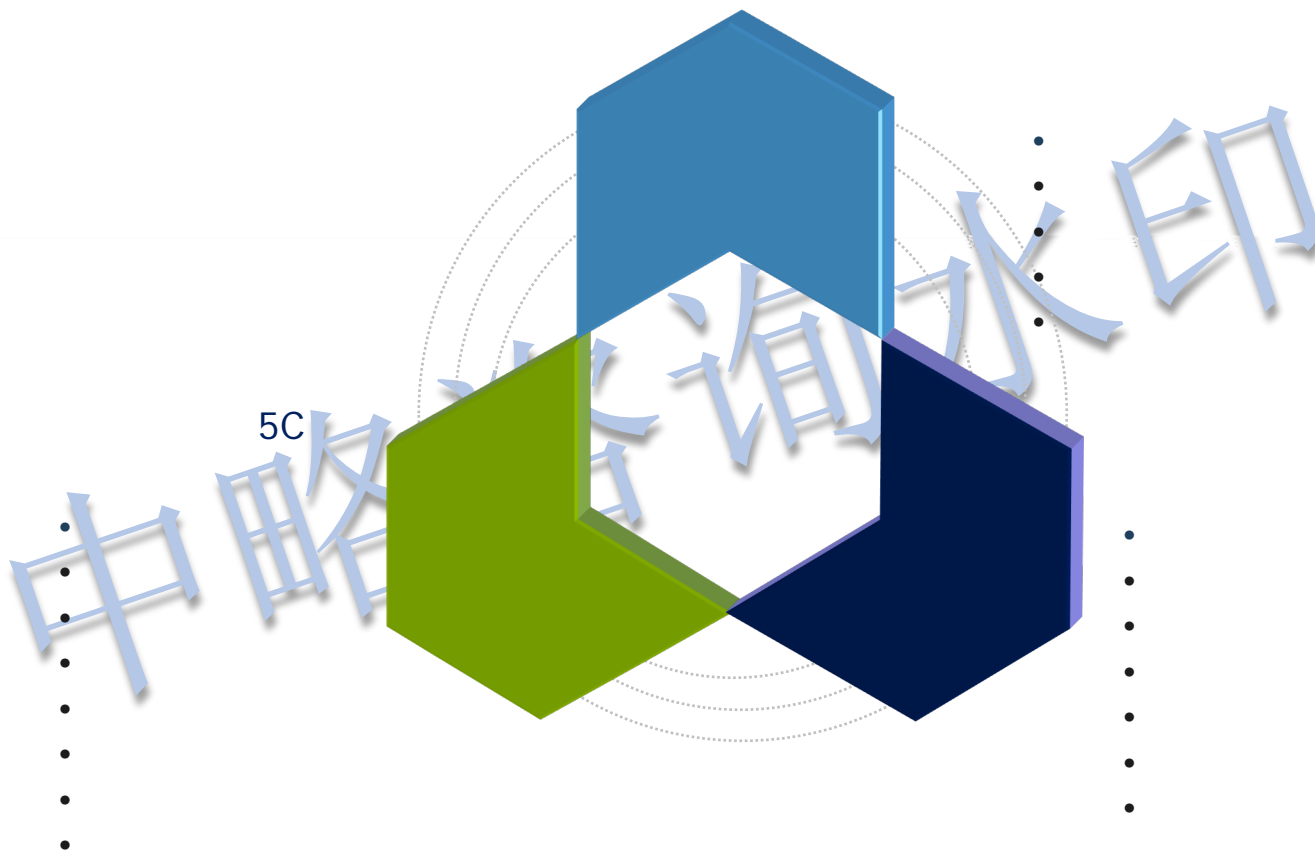
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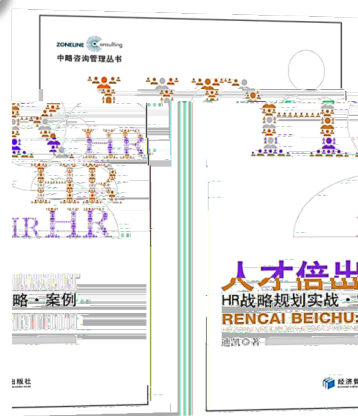


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中略派咨询



中政咨询水印

